



Jackson Medical Mall Foundation's 3rd Annual
JUMP START: THE BACK TO SCHOOL JAM
Saturday, July 21, 2018 • 10am – 1pm

April 2, 2018

Dear Friend,

The Jackson Medical Mall Foundation is hosting its 3rd Annual JumpStart Back to School Jam on Saturday, July 21, 2018, to provide youth in the Jackson Metro Area with the health screenings and school supplies necessary for the upcoming school year. This event will also provide school-age youth the opportunity to participate in an arts showcase to compete for cash prizes. The Foundation is eager to recreate exciting opportunities to incorporate arts, culture, entertainment and community service into our core work.

Your sponsorship will help to secure school supplies and cover event-related expenses for youth of the Jackson Metro Area, while receiving optimal exposure for your brand. As providers of viable health, wellness, community and cultural services, it is our duty to create an atmosphere for meaningful youth, community and civic engagement.

If your organization, business, or brand would like to participate as a vendor or sponsor, please complete the attached sponsorship form. Feel free to contact Mahalia Wright or Dana Gandy at (601) 982-8467 or via email at arts@jacksonmedicalmall.org with any questions or concerns. We look forward to your response, as the success of our event depends on the support of partners like you.

Sincerely,

Mahalia Wright
Vice President, Arts & Culture
Jackson Medical Mall Foundation



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VENDOR & SPONSORSHIP INVESTMENT OPPORTUNITIES

Level 5 – \$3000.00

- Company's logo will be placed on event webpage with active link
- Company's logo will be printed on promotional materials
- Opportunity to set up company display
- Company spokesperson can reserve a 2-minute slot to speak during peak of event
- Company's banner will be placed in high traffic area at event
- Company will receive 4 social media mentions
- Company will be mentioned in all paid advertisements

Level 4 – \$2000.00

- Company's logo will be placed on event webpage with active link
- Company's logo will be printed on promotional materials
- Opportunity to set up company display
- Company's banner will be placed in high traffic area at event
- Company will receive 3 social media mentions
- Company will be mentioned in all paid advertisements

Level 3 – \$1000.00

- Company's logo will be placed on event webpage with active link
- Company's logo will be printed on promotional materials
- Opportunity to set up company display
- Company will receive 2 social media mentions

Level 2 – \$500.00

- Company's logo will be placed on event webpage with active link
- Company's logo will be printed on promotional materials
- Company will receive 1 social media mention

Level 1 – \$350.00

- Company's name will appear under patron listing on event webpage with active link
- Company will receive 1 social media mention



Vendor Registration Fee - \$75.00 (\$55 Early Bird Rate – Paid by May 31, 2018)

All vendors will have the opportunity to set up a display and distribute promotional materials.

School Supply Giveaway Sponsors

Sponsors who wish to provide school supplies can donate backpacks with the following:

- wide-ruled paper
- college-ruled paper
- tablets
- pens
- pencils
- pocket folders
- glue sticks
- 1 inch binder(s)
- construction paper
- markers
- crayons
- scissors

Please submit all sponsorship payments by May 31, 2018. The deadline for school supply donations and vendor registration is June 29, 2018.



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SPONSORSHIP FORM

NAME OF BUSINESS _____

PRIMARY CONTACT NAME _____

ADDRESS _____

OFFICE NUMBER _____ MOBILE NUMBER _____

WEBSITE _____ EMAIL _____

SIGNATURE _____ DATE _____

Sponsorship Levels (Please Select One):

- Level 5 Sponsor \$3000.00
- Level 4 Sponsor..... \$2000.00
- Level 3 Sponsor \$1000.00
- Level 2 Sponsor \$500.00
- Level 1 Sponsor \$350.00
- School Supply Sponsor

Payment Information (Please Select One):

- Check Enclosed
- Please Send Invoice

Please remit checks and donations to:
Jackson Medical Mall Foundation
350 W. Woodrow Wilson Ave., Suite 101
Jackson, MS 39213



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VENDOR REGISTRATION FORM

Early Bird Registration Fee: **\$55** • Early Registration Deadline: **May 31, 2018**

Registration Fee: **\$75 (after May 31, 2018)** • Registration Deadline: **June 29, 2018**

**Fees must be paid by registration deadline. Make checks payable to Jackson Medical Mall Foundation.*

NAME OF ORGANIZATION _____

PRIMARY CONTACT NAME _____

ADDRESS _____

OFFICE NUMBER _____ MOBILE NUMBER _____

WEBSITE _____ EMAIL _____

BOOTHS AND SPECIAL EQUIPMENT

Note: All booths will be provided a standard rectangular eight-foot banquet table and two chairs (not to be removed from venue). Vendors are required to bring their own extension cords and/or power strip to supplement the venue's resources. All staging equipment (tablecloths, easels, etc.) and any other special equipment needs must also be furnished by the vendor.

Electricity Yes No Additional Chairs _____ Other _____

Our table will include (please check all that apply):

- Youth services _____
- Health screenings _____
- Literature distribution _____
- Merchandise _____
- Youth games and activities _____
- Other _____

STATEMENT OF RESPONSIBILITY: All organizations attending and participating in the Jackson Medical Mall Foundation's Jump Start: The Back to School Jam understand that they are participating on a voluntary basis. Each organization will assume any and all responsibility for all claims, losses, and damages to persons or property arising out of or in connection with Jump Start: The Back to School Jam. The Jackson Medical Mall Foundation (JMMF) has reserved the right to assign space and adjust the vendor floor plan as necessary. Vendors and their agents shall not injure or deface the exhibition premises or materials provided by JMMF or the event venue.

SIGNATURE _____ DATE _____